

## **Graphisoft vision, mission, strategy, roadmap, delivery, boilerplate (May 2025)**

### **Graphisoft logo**

**Vision** — Graphisoft's vision is to build a better tomorrow imagined by great design teams using our innovative solutions.

**Mission** — Graphisoft's mission is to deliver an inspiring and intuitive design experience that unlocks ambition, sparks creativity, and boosts productivity.

**Strategy** — Graphisoft's global strategy will focus on providing architects and engineers with innovative, customer-centric solutions that empower them to design exceptional buildings with ease and excellence.

**Product roadmap** — A multi-lane product roadmap to deliver exciting features, capabilities, and enhancements for architecture, multi-disciplinary design, design team collaboration, and productive ecosystems.

**Delivery** — Leverage continuous innovation in an adaptive hybrid technology framework to flexibly deliver stable, easy-to-use, future-proof solutions for all design disciplines in integrated teams.

### **Graphisoft positioning statement (short)**

Graphisoft empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry.

### **Graphisoft positioning statement (long)**

Graphisoft empowers teams of building professionals with advanced technology and accompanying know-how to help fulfill your mission: to design great buildings. We believe that integrating people, workflows, and information in real-time is critical for your success, where our award-winning solutions provide unrivaled open BIM workflows. Our superior teamwork and mobile solutions help engage all project stakeholders in real time. Our colleagues, partners, and users work with us in true partnership to change the world for the better by Building Together!

## Graphisoft boilerplate

### About Graphisoft

Graphisoft® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile, and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad** solutions support users with intelligent Mechanical, Electrical, and Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. Graphisoft is part of the Nemetschek Group. To learn more, visit [graphisoft.com](http://graphisoft.com).

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