Graphisoft Solutions
Archicad, BIMcloud, BIMcloud SaaS, BIMx, DDScad, MEP Designer
boilerplates/positioning statements

Product logos

About Archicad
Designed to give architects and design teams the Best design experience, Archicad combines powerful modeling, documentation, and visualization tools in a user-friendly interface, making it the most intuitive and efficient BIM software on the market. Discover Archicad.

Archicad short positioning statement (25 words)
Design projects of any size with Archicad's powerful AI-assisted tools and user-friendly interface, making it the most efficient and intuitive BIM software on the market.

About BIMcloud
The AEC industry's first and most advanced cloud-based team collaboration solution, BIMcloud empowers distributed teams to work together in real time regardless of location, transforming workflows and driving efficiency, innovation, and project quality. Discover BIMcloud.

BIMcloud positioning statement (25 words)
The AEC industry's first and most advanced cloud-based team collaboration solution, BIMcloud enables secure, real-time collaboration among project team members worldwide.

BIMcloud Software as a Service positioning statement
BIMcloud Software as a Service enables real-time, secure teamwork between architects and other professionals in the cloud. With a BIMcloud SaaS subscription, users get access to their own dedicated BIMcloud server hosted by Graphisoft in the Google Cloud Platform. No IT setup is required – just launch the service to share Teamwork projects in the cloud.

About BIMx
Designed to connect stakeholders, streamline workflows, and bring projects to life, award-winning BIMx is a collaborative platform that redefines the way professionals and clients interact. Discover BIMx.

BIMx positioning statement (25 words)
Bridge the gap between the design studio, client's office, and construction site with BIMx, the most popular presentation and coordination app on any platform.

About DDScad Electrical
DDScad solutions support users with intelligent electrical design tools, integrated calculations, and comprehensive documentation. Design and deliver high-quality electrical

projects on time and within budget thanks to DDScad BIM software for engineers and contractors. [Discover DDScad](#).

DDScad Electrical positioning statement (25 words)
Design and deliver high-quality electrical projects on time and within budget with DDScad BIM solutions.

About MEP Designer
MEP Designer bridges the gap between traditional CAD methods and advanced BIM workflows by enabling engineers to model, coordinate, and document building systems within Archicad or as a standalone tool. [Discover MEP Designer](#).

MEP Designer short positioning statement (25 words)
MEP Designer is a full-fledged BIM solution for MEP engineers offering easy-to-use modeling, documentation, and design tools, all within Archicad or as a standalone tool.

(Last updated: February 2026)