

Milano | Hotel Enterprise
28 - 29 Marzo 2018

OLTRE IL BIM

NUOVE FORME DI COLLABORAZIONE CON I PRINCIPI DI PROGETTAZIONE PARAMETRICA

Digitalization is overwhelming every field of our lives: how we travel, how we work, the way we build links. Artificial Intelligence and Big Data are changing the reality in so many different ways that we can't always recognize.

Design doesn't fall outside of this evolution and actually personifies more consciously its methods and aims: **Algorithmic Design** is the discipline that decodes the complexity of projects while **BIM** is an extraordinary tool that can handle large quantities of information about built environment and its uses.

Mc Neel and GRAPHISOFT are precursor in their fields, Rhinoceros and ARCHICAD are the tools that ignited new evolutions and marked a path to new scenarios that we can't always anticipate but we can perceive for sure as new opportunities.

The event is structured in **two training days:**

28th of March - **Conference**

During the conference we will hear **the voice of some of the key players of this evolution** and, thanks to their contribution and experiences, we will be placed in the heart of these events.

29th of March - **Workshop**

The workshop will give us the opportunity to **try the tools** and acquire the methods that can be applied at the earliest stages of the project **to optimize and fast it:** thanks to the synergy of both tools, their potential will grow exponentially.

Attendees can get the ticket just for the conference or the workshop or both.

included: coffee break, lunch, wardrobe. A limited number of headphones for simultaneous translation will be provided.

A **reserved area** will be available for download **demo versions, contents, files as well as teaching material.**

GET YOUR TICKET
WWW.ARCHICADOLTREILBIM.IT

Evento organizzato da:

GRAPHISOFT
A NEMETSCHKE COMPANY



AGENDA

28 Marzo - mattina

9:00 WELCOME COFFEE
E REGISTRAZIONE DEI PARTECIPANTI

9:30 GREETINGS, INTRODUCTION



FERENC MATYAS
GENERAL MANAGER - GRAPHISOFT SE ITALIAN BRANCH OFFICE

9:45 WHAT'S NEW IN RHINO 6



CARLOS PEREZ
EMEA SALES, MARKETING AND BUSINESS DEVELOPMENT @
MCNEEL EUROPE

10:45 FROM NURBS TO MESHES: CONNECT AND TRANSFORM GEOMETRIES FROM RHINOCEROS TO ARCHICAD



ÁKOS KARÓCZKAI
BIM CONSULTANT @ GRAPHISOFT HEADQUARTER

11:45 DESIGNING REALITY & URBAN DECONSTRUCTION



MARIO SACCO
PARTNER @ ARCHIRADAR



MICHELE CALVANO
PHD @ UNIVERSITÀ ROMA "LA SAPIENZA"

28 Marzo - pomeriggio

13:00 LUNCH BREAK
VERRÀ SERVITO UN BUFFET IN PIEDI

9:30 STUDENTS THESIS BASED ON GRASSHOPPER / ARCHICAD



CARLO ZANCHETTA
SENIOR RESEARCHER @ UNIVERSITÀ DI PADOVA



YOSEPH PAGLIERO
BIM EXPERT



CATERINA BELLOTTO
POOL ENGINEERING @ UNIVERSITÀ DI PADOVA

15:00 PROJECT OPTIMIZATION AND COMPONENTS FABRICATION



ARTURO TEDESCHI
RHINOCEROS-GRASSHOPPER 3D SPECIALIST

16:00 CASE HISTORY FROM HONG KONG



JORGE BENEITEZ
MANAGING PARTNER @ ENZYME APD

17:00 CASE HISTORY FROM OSLO



GUILLERMO RAMÍREZ
ARCHITECT @ HELEN & HARD

18:00 GREETINGS
APERITIVO IN COMPAGNIA

29 Marzo - mattina

9:00 WELCOME COFFEE
E REGISTRAZIONE DEI PARTECIPANTI

10:00 - 13:00 PART 1
IN THIS PART, DRIVEN BY MCNEEL EXPERTS, ATTENDEES
WILL FOLLOW SOME VERY USEFUL EXERCISES ABOUT
MODELING AND ANALYSIS

29 Marzo - pomeriggio

13:00 LUNCH BREAK
VERRÀ SERVITO UN BUFFET IN PIEDI

14:30 - 18:00 PART 2
MARIO SACCO AND MICHELE CALVANO WILL SHOW HOW
TO CONNECT SOME OF THE EXAMPLES DEVELOPED
DURING THE FIRST PART WITH ARCHICAD

18:00 GREETINGS
APERITIVO IN COMPAGNIA

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